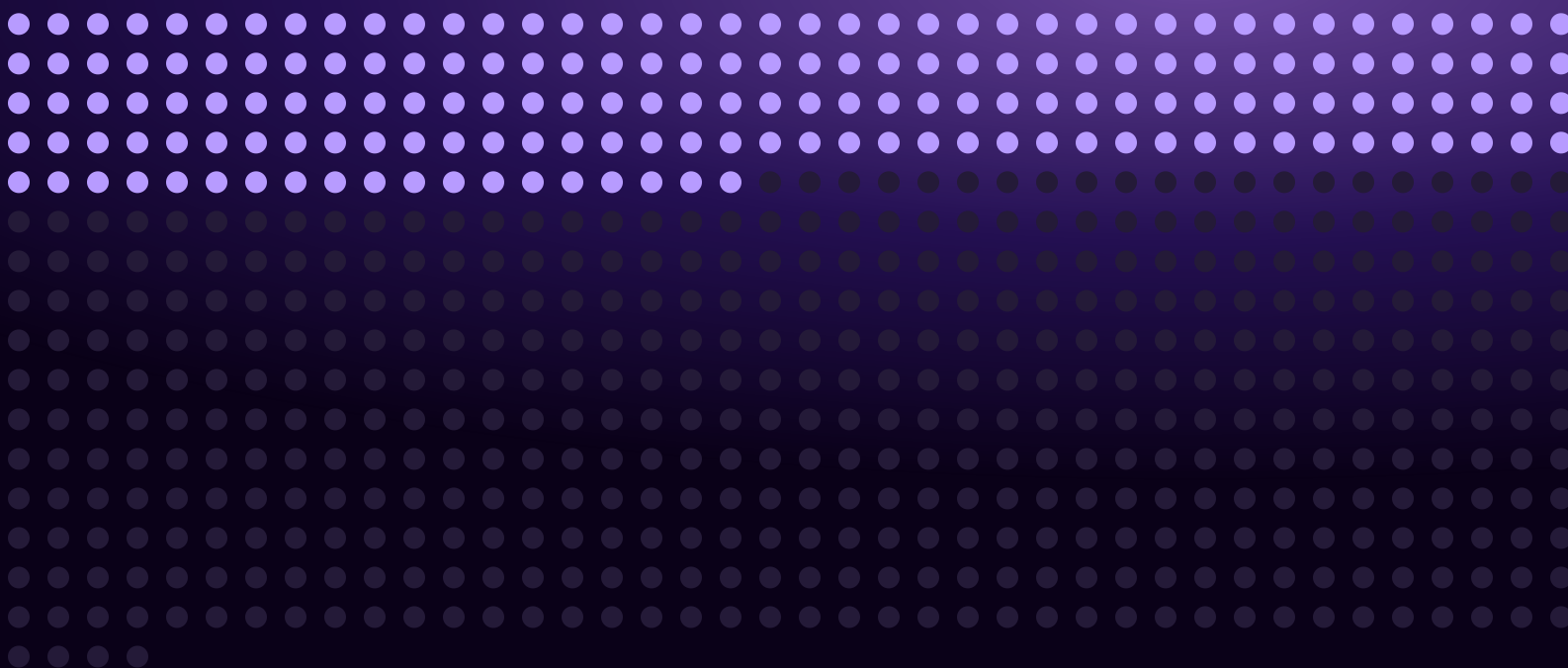


What AI tells your buyers about [Routewise].

25 buyer questions. 3 AI assistants. 644 answers.
Fictional brand, illustrative data.



Each dot is one AI answer. The bright ones name Routewise. Illustrative sample with fictional data.

THE HEADLINE

AI knows [Routewise] for routes. Ask what it costs and AI sends buyers somewhere else.

97/**153**

answers naming Routewise on
route planning questions

0/**80**

answers naming Routewise on
pricing questions

WHY THIS MATTERS

Your buyers already ask AI.

900M

people use ChatGPT every
week

1B

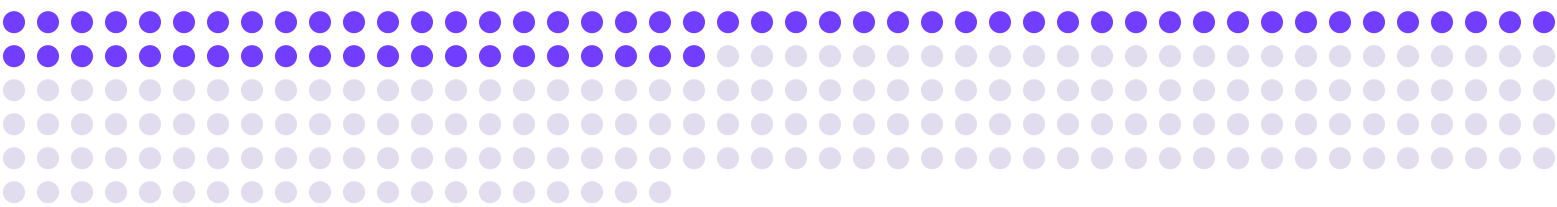
people use Google's AI Mode
every month

Sources: OpenAI, reported by TechCrunch (Feb 2026). Google (May 2026).

How often each AI names Routewise.

ChatGPT

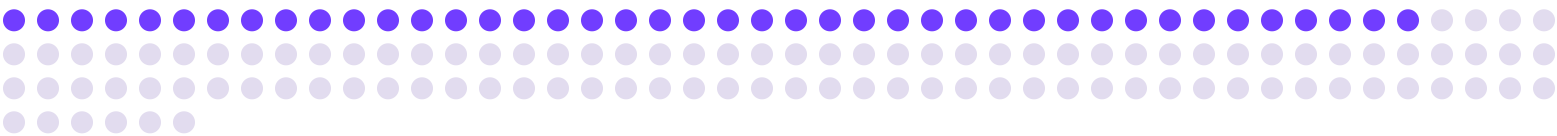
67 of 250



Top other brand: **Dispatchly**, 84 of 250

Google AI Overviews

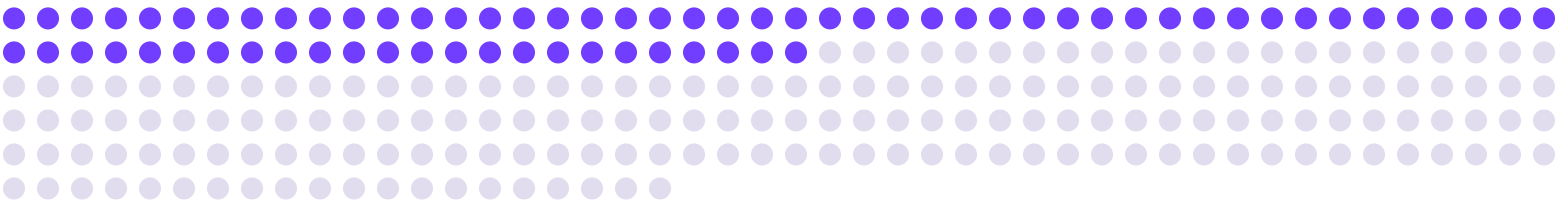
42 of 144



Top other brand: **Dispatchly**, 42 of 144

Perplexity

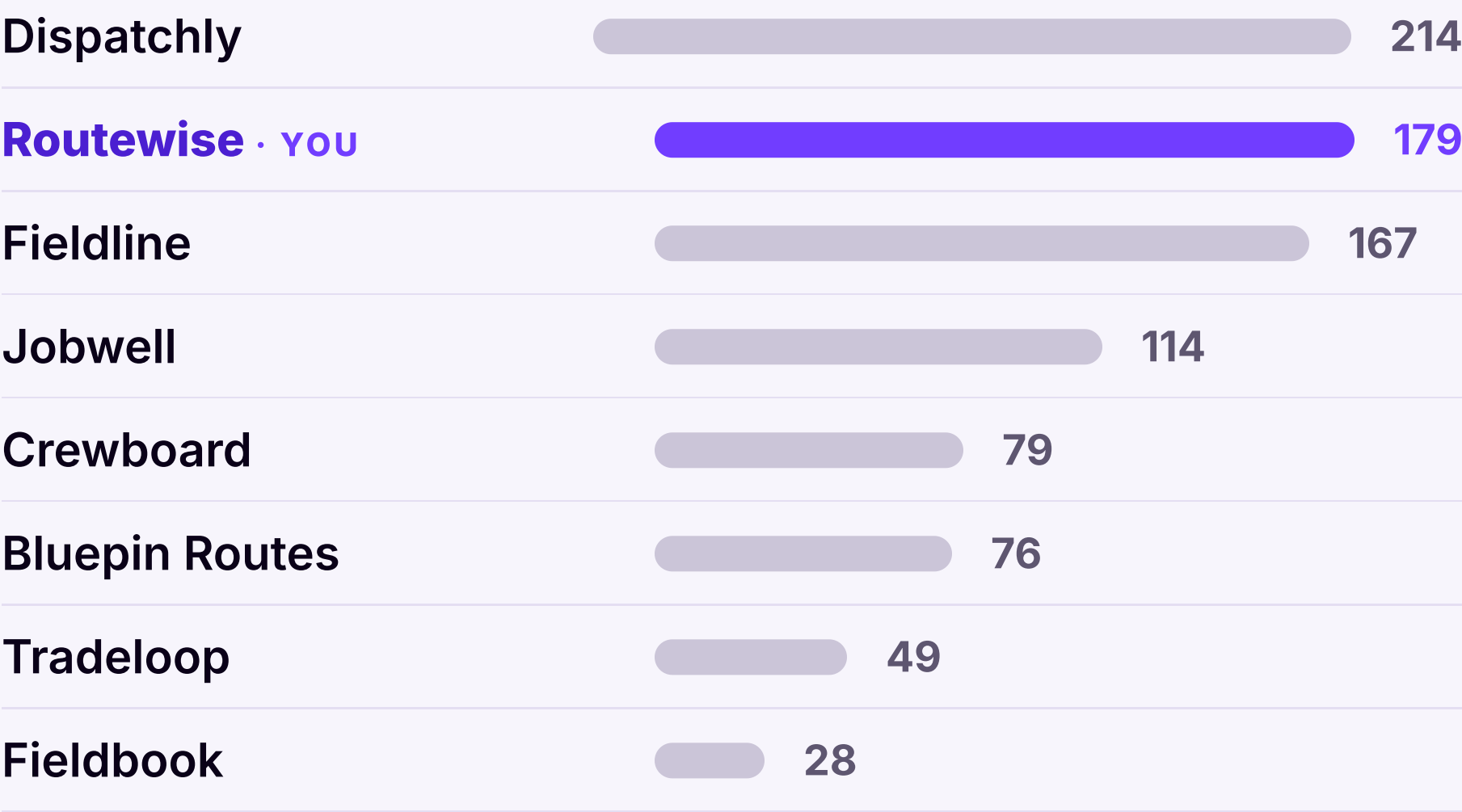
70 of 250



Top other brand: **Dispatchly**, 88 of 250

Second to Dispatchly, ahead of everyone else.

Answers naming each brand, out of 644.



Dispatchly is named in 214 answers, 35 more than Routewise. Fieldline is 12 behind you.

WHERE YOU SHOW UP

[Routewise] is named on 20 of 25 questions.

Answers naming you, out of all answers to each question.

Route planner for same-day job changes

Top other tool: Bluepin Routes 12/28

24/28

Software to cut drive time between jobs

Top other tool: Bluepin Routes 16/25

19/25

Route optimization app for service technicians

Top other tool: Bluepin Routes 10/24

18/24

Dispatch software with GPS tracking for small teams

Top other tool: Dispatchly 16/26

15/26

Automatic technician schedule optimization

Top other tool: Dispatchly 13/26

14/26

Best scheduling software for field service teams

Top other tool: Dispatchly 19/26

13/26

App to plan daily routes for five vans

Top other tool: Bluepin Routes 9/25

11/25

Software to track mileage per job

Top other tool: Bluepin Routes 12/25

11/25

Plus 12 more questions where you are named.

WHERE YOU DON'T

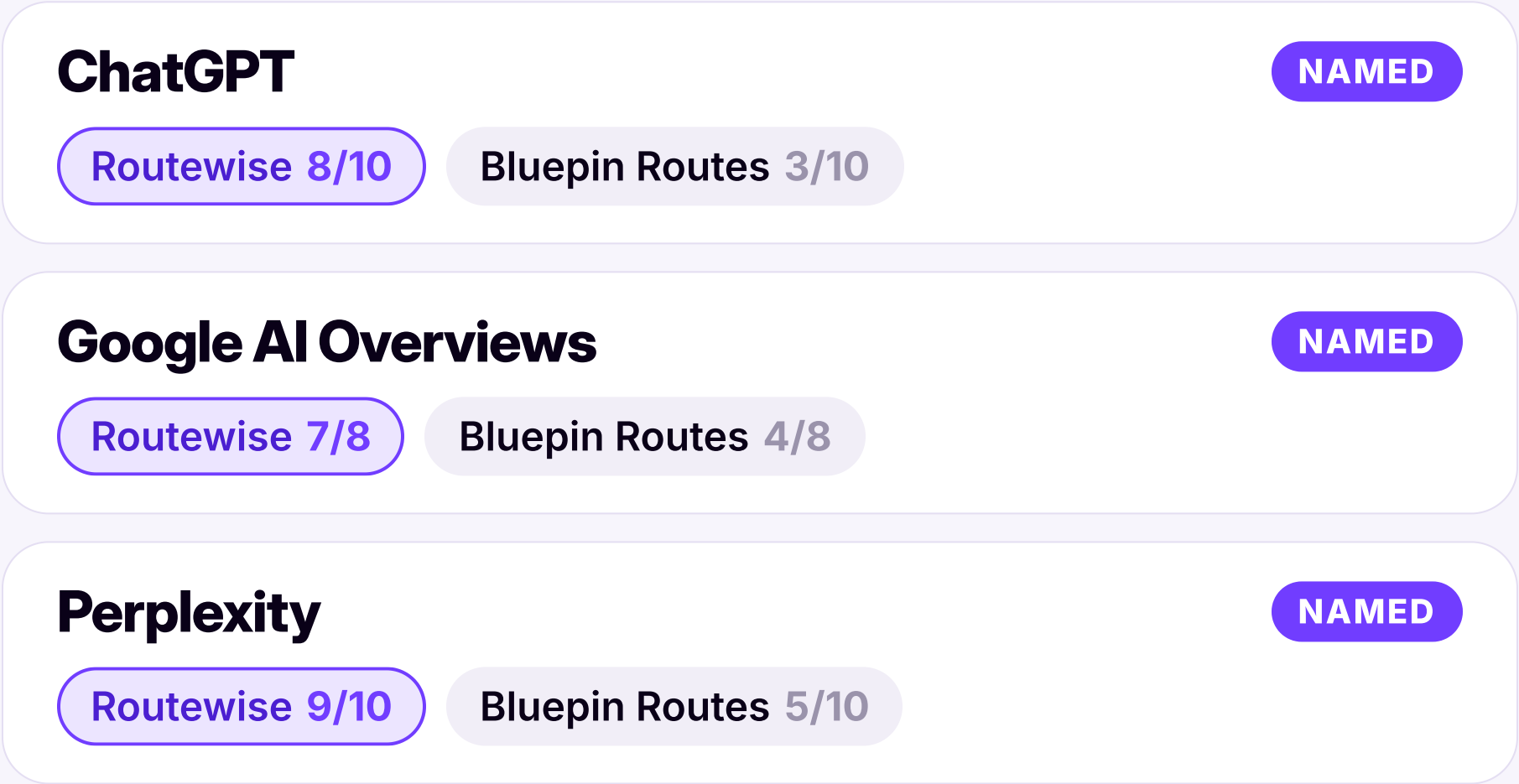
Not named once on 5 questions.

Highest search demand first.

What field service software costs per user Top other tool: Dispatchly 19/26	0 /26
Free field service scheduling software Top other tool: Jobwell 14/27	0 /27
Dispatchly vs Fieldline Top other tool: Dispatchly 26/28	0 /28
Cheapest dispatch software for a two-truck business Top other tool: Jobwell 16/27	0 /27
Field service software with a customer portal Top other tool: Dispatchly 14/25	0 /25

"Which route planner handles same-day job changes well?"

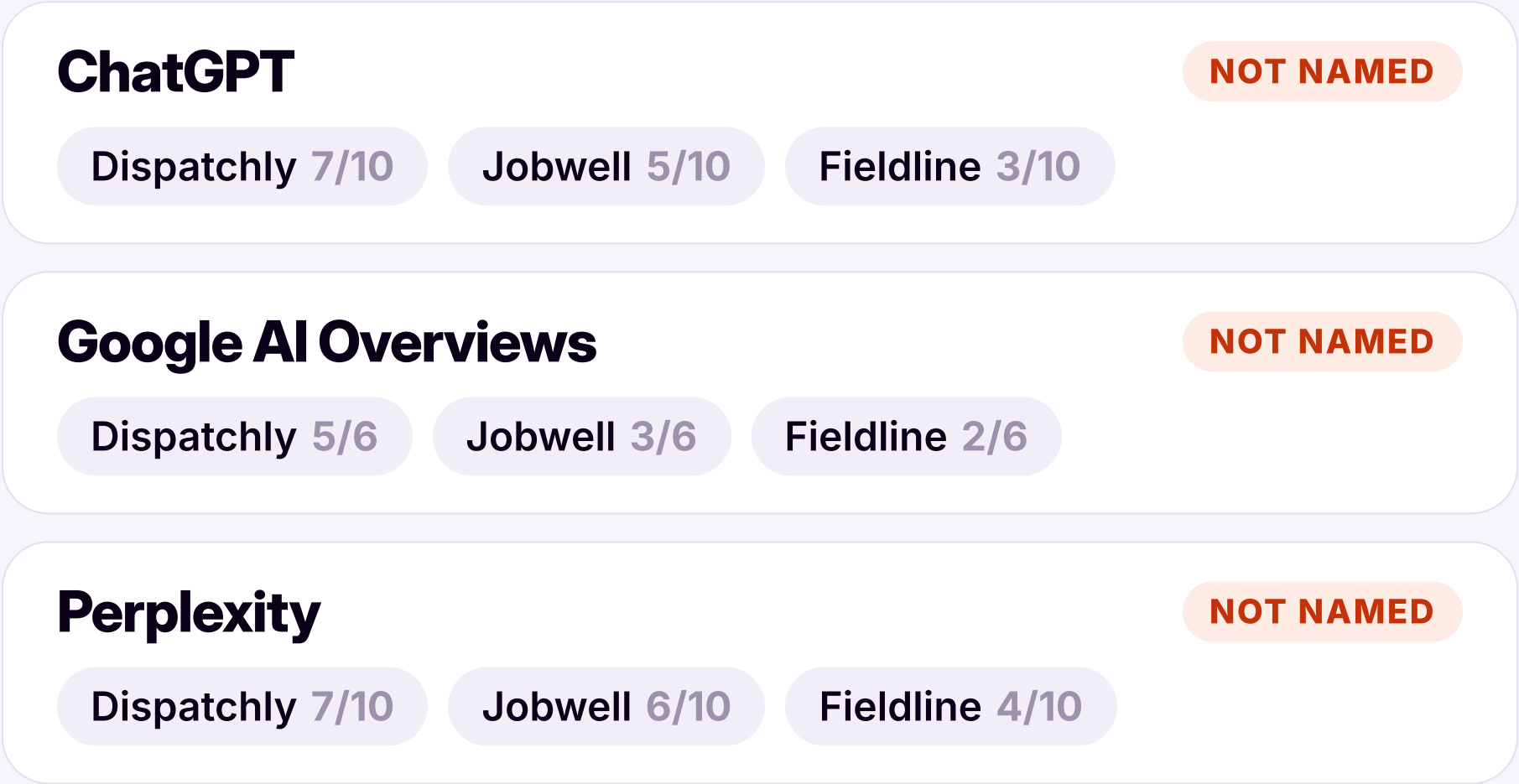
Named in 24 of 28 answers. This is what winning looks like.



Brands named in a quarter or more of each engine's answers.

"How much does field service software cost per user?"

One of the most-asked questions in the set. AI named Routewise in 0 of 26 answers.



Brands named in a quarter or more of each engine's answers.

"What is the best scheduling software for field service teams?"

Named in 13 of 26 answers. Dispatchly is named in 19.

ChatGPT

NAMED

- Fieldline 6/10
- Dispatchly 5/10
- Crewboard 4/10
- Routewise 3/10

Google AI Overviews

NAMED

- Dispatchly 5/6
- Fieldline 4/6
- Crewboard 3/6
- Routewise 2/6

Perplexity

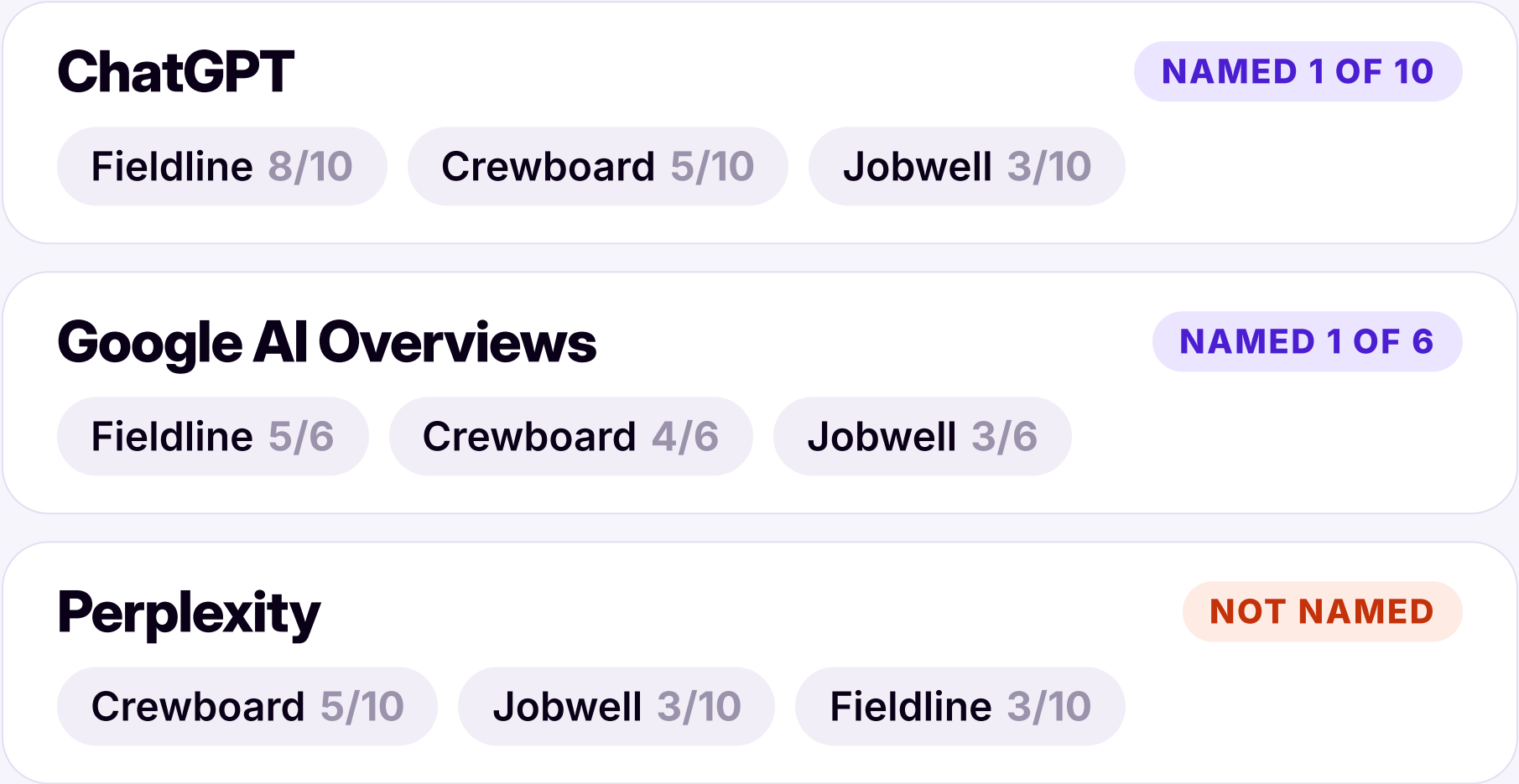
NAMED

- Dispatchly 9/10
- Routewise 8/10
- Fieldline 5/10

Brands named in a quarter or more of each engine's answers.

"What are cheaper alternatives to Dispatchly for a small HVAC company?"

Buyers leaving your biggest rival ask this. AI named you in 2 of 26 answers.



Brands named in a quarter or more of each engine's answers.

"Which scheduling app syncs with my accounting software?"

Your integrations page lists accounting sync. AI named you in 1 of 25 answers.

ChatGPT Dispatchly 7/10Fieldline 5/10	NAMED 1 OF 10
Google AI Overviews Dispatchly 3/5Fieldline 3/5	NOT NAMED
Perplexity Fieldline 7/10Dispatchly 6/10	NOT NAMED

Brands named in a quarter or more of each engine's answers.

WHAT YOUR BUYER ACTUALLY READS

How much does field service software cost per user?

PERPLEXITY · ILLUSTRATIVE ANSWER · OCT 2, 2026

Field service software is usually priced per user, per month.
Typical starting prices:

- **Dispatchly**: from \$39 per user per month, with a 14-day trial
- **Jobwell**: free plan for up to 2 users, paid plans from \$29 per user
- **Fieldline**: from \$45 per user per month, billed annually

Most tools in this category publish their pricing, which makes them easy to compare.

Illustrative answer written for this sample. All brands are fictional.

A buyer asked what this software costs. Perplexity compared three tools with published prices. Routewise, which asks buyers to contact sales, was not on the list.

"Routewise is one of the stronger options for route optimization, especially if your jobs change during the day. **Pricing isn't listed publicly, so you'd need to contact their sales team."**

AI repeats that your pricing isn't public. On the three pricing questions, it named Routewise in **0 of 80 answers**.

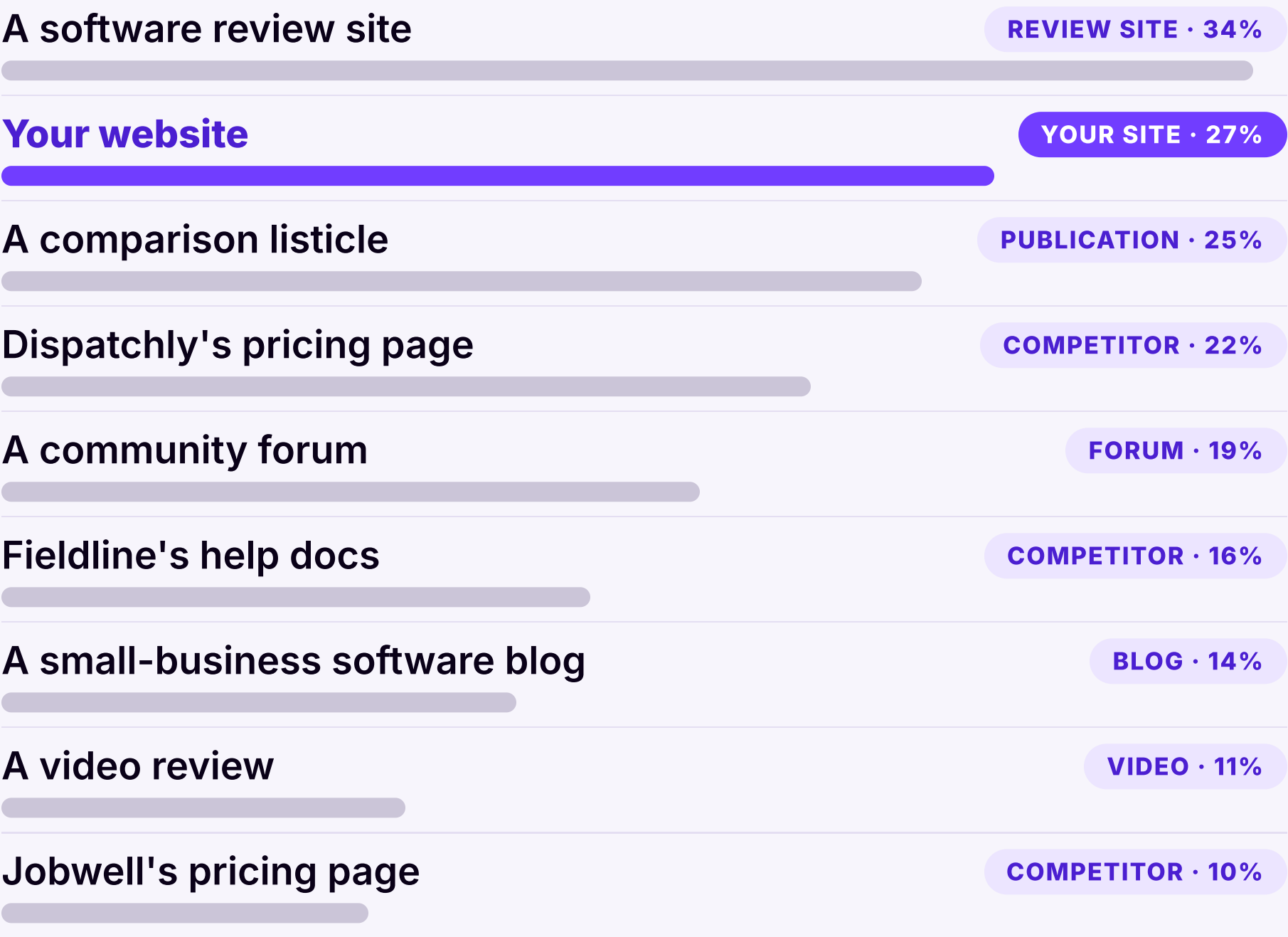
Who gets named when you don't.

Most-named brands across the 5 questions where Routewise never appears, out of 133 answers.



What the AIs read first.

Share of answers that pulled at least one page from each site.



Your site is the second most-read source, through your feature pages. Two competitors' pricing pages are read in 22% and 10% of answers. Yours has no prices to read.

WHAT IT COULD BE WORTH

\$52K

**a year in potential new revenue
Routewise may be missing in AI
answers.**

12

extra trial signups a
month from AI
answers

×

20%

of those that become
customers

×

\$1,800

average first-year
contract

= \$4,320

a month, about \$52K a year

Illustrative estimate. Signups, conversion rate and contract value are our assumptions, not measured figures. Swap in your own numbers and the math holds.

Four things the data says.

01 **Route questions are yours.**

Across the six route planning questions, AI named Routewise in 97 of 153 answers.

02 **Pricing questions skip you.**

On the three pricing questions, including free and cheapest options, Routewise was named in 0 of 80 answers.

03 **Switching buyers go elsewhere.**

Asked for alternatives to Dispatchly or to compare it with Fieldline, AI named you in 2 of 54 answers.

04 **Features AI doesn't connect to you.**

Accounting sync, appointment reminders and a customer portal are all in your product. Those three questions named Routewise in 2 of 79 answers.

Where we would start.

01 Publish your prices.

A pricing page with per-user prices or a clear starting price, plus a plain answer to whether there is a free plan.

Why: AI named you in 0 of 80 answers to pricing questions, and repeats that your pricing isn't public.

02 Write your own comparison pages.

Pages comparing Routewise with Dispatchly and Fieldline, written for small teams, with honest trade-offs.

Why: Switching and comparison questions named you in 2 of 54 answers.

03 Give each feature its own page.

Dedicated pages for accounting sync, appointment reminders and the customer portal, each written around the question buyers ask.

Why: Those three questions named you in 2 of 79 answers.

WHAT HAPPENS NEXT

AI answers keep changing.

This report is one moment in time. Managed AI Visibility tracks what moves each month and does the work to change it.

- Tracking of the questions that matter, on the AI assistants your buyers use
- New and rewritten pages that answer what buyers ask AI
- Technical fixes so AI systems can reach and read your site
- A plain-English monthly report on what moved and why

Get your free AI visibility report.

mentionedeverywhere.com/free-report

ABOUT THIS DATA

A snapshot, not a forecast.

This sample shows the format of a free AI visibility report: the same buyer questions asked of ChatGPT, Google AI Overviews and Perplexity, with every brand each answer names recorded. The brands and numbers here are invented. A real report uses your questions, your competitors and what AI actually said.

ChatGPT	250 answers
Google AI Overviews	144 answers
Perplexity	250 answers
Total	644 answers

Illustrative sample. Every business in this report is fictional and every number is made up to show what a free AI visibility report looks like. It is not a real report about a real company. "Not named" means the brand did not appear anywhere in the answer.

Prepared for Routewise by Mentioned Everywhere · October 2026 · Illustrative sample, fictional data