

[Routewise], month 3.

January 2027. What we did, what moved, what did not, and what is next.

Managed AI Visibility · Growth plan · Illustrative sample with a fictional brand and made-up data.

THIS MONTH IN ONE LINE

Pricing questions now name you. Comparisons are starting to.

The 25 questions from the free report on ChatGPT, Perplexity and Google AI Overviews, compared with the October baseline. Same questions, same assistants, so the numbers line up.

PRICING

0 → **11**

of 80 answers

COMPARISONS

2 → **7**

of 54 answers

ROUTE PLANNING

97 → **94**

of 153 answers,
within normal
variation

ALL 25 QUESTIONS

Answers naming Routewise, October baseline
to January

179 → **198**

/644

WHAT WE DID

Eleven pieces of work shipped in three months.

WHEN	STATUS	WORK
Month 1	DONE	Unblocked AI crawlers · Feature pages readable without scripts · Help docs opened to indexing · Pricing page published
Month 2	DONE	Comparison page: vs Dispatchly · Accounting sync page · SoftCompare profile completed with pricing
Month 3	DONE	Comparison page: vs Fieldline · Customer portal page · Reminders page · Review request sent to 60 customers: 17 new reviews
Month 3	IN PROGRESS	Roundup pitch to the “best field service apps” editor · HVAC and cleaning industry pages in review · Reply to the CrewChat thread drafted

6

pages written and published

3

technical fixes shipped with your developer

17

new reviews on SoftCompare

Question by question.

QUESTION	OCT → JAN	
"What field service software costs per user"	0 → 6 of 26	UP
"Free field service scheduling software"	0 → 3 of 27	UP
"Cheaper alternatives to Dispatchly for a small HVAC company"	2 → 5 of 26	UP
"Dispatchly vs Fieldline"	0 → 2 of 28	UP
"Scheduling app that syncs with accounting software"	1 → 4 of 25	UP
"Cheapest dispatch software for a two-truck business"	0 → 2 of 27	UP
"Field service software with a customer portal"	0 → 0 of 25	FLAT
"Route planner for same-day job changes"	24 → 21 of 28	DOWN

The portal page went live on January 20, too recently to judge. The dip on same-day changes is inside the normal run-to-run swing; we will watch it. Changes line up with the pages going live, which is correlation, not proof.

The pricing answer changed.

OCTOBER · CHATGPT

"Routewise is one of the stronger options for route optimization... **Pricing isn't listed publicly**, so you'd need to contact their sales team."

JANUARY · CHATGPT

"Routewise starts at **\$29 per user per month**, with a 14-day trial. It's a strong pick if your jobs change during the day, and it syncs with common accounting tools."

The January answer repeats the pricing page and the accounting sync page almost word for word. The pages went live first and the answer changed after, which is correlation, not proof.

February plan.

NEXT

Get into the roundup

The “best field service apps” roundup is read in 29% of comparison answers. Pitch sent; follow up in February.

NEXT

Take the lead on Google

Google AI Overviews was a tie with Dispatchly at baseline. February adds two pages written for the questions Overviews answers most, and an integrations page.

NEXT

Publish the industry pages

HVAC and cleaning, in review now. They answer the industry questions where Dispatchly leads.

We re-run all 25 questions on all three assistants in early February for the 90-day check.

[Mentioned] Everywhere

ABOUT THIS SAMPLE

This is what every month looks like.

This sample shows the Growth plan: three improvements a month. The work, the results on the same questions every time, an honest read on what moved and what did not, and the plan for next month. In plain English, in your inbox.

Start with your free AI visibility report.

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Illustrative sample. Routewise and every other business named here are fictional, and every number is made up to show what this deliverable looks like. It is not a real client or a real result.